PTO/SB/21 (02-04)
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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 09/895.495 TRANSMITTAL Filing Date 6/28/2001 **FORM** First Named Inventor Denison W. Bollay Art Unit (to be used for all correspondence after initial filing) 3622 **Examiner Name** Boveja, Namrata Attomey Docket Number D-1535 Total Number of Pages in This Submission

ENCLOSURES (Check all that apply)		
	Fee Transmittal Form	Drawing(s) After Allowance communication to Technology Center (TC)
	Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement	Licensing-related Papers Petition Petition Petition to Convert to a Provisional Application Power of Attomey, Revocation Change of Correspondence Address Terminal Disclaimer Request for Refund CD, Number of CD(s) Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter ✓ Other Enclosure(s) (please Identify below): Return Post Card
	Certified Copy of Priority Document(s)	Remarks Amendment is 18 pages in length. Page 18 is a certificate of mailing on December 26, 2006.
	Response to Missing Parts/ Incomplete Application	
	Response to Missing Parts under 37 CFR 1.52 or 1.53	
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Owen L. Lamb or Individual name		
Signature Owa Z, Lamb		
Date	December 26, 2006	

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Date

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Owen L. Lamb

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DEC 2 8 20th re app. of: Denison W. Bollay

Examiner: Boveja, N.

al Number: 09/895,495

GROUP ART UNIT: 3622

Filed: 6/28/2001

Title: Displaying As A Map and Graphs On A Web Page

The Geographical Distribution of Visitors That Click On

Banner Ads in Cyberspace

AMENDMENT

Commissioner of Patents & Trademarks

Washington, DC 20231

Sir:

This paper is responsive to the Office Action mailed 6/29/2006. Please amend the application as set forth on the following separate sections in accordance with the revised format for amendments.

The separate sections are:

- I. Amendments to the claims
- II. Amendments to the specification
- III. Remarks